

MIDSTATE Connection

June 2011

A Monthly Publication for Midstate Electric Members

One call does it all.

541-536-2126 • 800-722-7219

After Hours: Office Hours:
Outages/Emergencies 8 am to 5 pm
541-536-2165 • 800-752-5935 Closed Weekends and Holidays

**Paperless Billing - No More Bill
Stubs, Envelopes, Stamps or Checks**

Life is a little easier and greener with paperless billing. With this online resource, you can manage your account at your convenience, anytime, anywhere!

To sign up:

- Go to www.midstateelectric.coop
- Click on Pay Your Bill
- Enter Your E-mail Address
- Enter Your Password
- Click on Stop/Start Print Bill
- A Confirmation of Sign Up Will be E-mailed to You

*Please Note:
Paperless
Billing is not
available to
Invoice/Sum-
mary Billing
Customers at
this time.*

**Touchstone Energy®
Co-op Connections® Update**



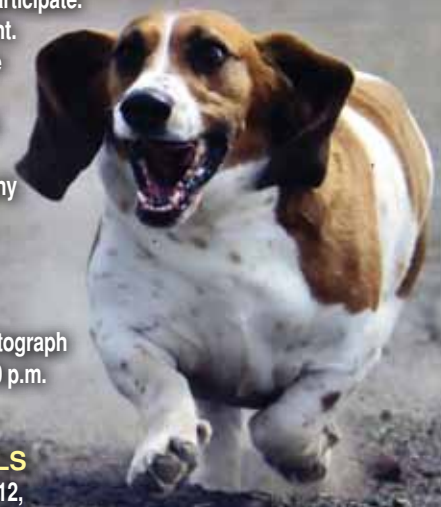
The Co-op Connections Card is a member benefit that provides valuable local and national discounts, coupons and pharmacy discounts. The most used benefit of the card, the pharmacy discount, has saved members \$342,340 since June 2009.

Visit www.co-opconnections.com for other discounts available. If you need a Co-op Connections Card, call Marketing at 541-536-2126.

Be On The Look Out For A Great Shot.

2012 CALENDAR CONTEST RULES

1. You must be a member of Midstate Electric to participate.
2. All entries must be an 8" x 10" photo quality print.
3. Photographs taken in Midstate Electric's service territory will be given first priority.
4. Entries may be brought in or mailed to Midstate Electric's office.
5. In order to qualify, an entry form must accompany your entry and include:
 - Location where the photograph was taken
 - Title of the photograph
 - Date the photograph was taken
 - Names of places, people or things in the photograph
6. All entries must be received at our office by 5:00 p.m. on Friday, August 12, 2011.



2012 CALENDAR CONTEST DETAILS

1. Judging will not begin until after Friday, August 12, 2011. Entries received after the deadline will be considered for next year's contest if resubmitted.
2. A minimum of thirteen photographs will be selected, one for each month and one for the front cover.
3. A \$50 prize will be awarded to each photographer for each picture selected to appear in the 2012 calendar. A \$125 prize will be awarded to the photographer whose photograph is selected for the front cover.
4. Each photographer may submit more than one entry.
5. Photographs will be returned after the judging provided an address accompanies the photograph.
6. Midstate Electric reserves the right to use the winning photographs on www.midstateelectric.coop and in future publications promoting the contest.

**Pick Out
The Right One.
Then Send It
To Us...**

The contest theme for Midstate Electric's 2012 Calendar will again be an open theme which allows for a nice cross section of photographs taken from around the Central Oregon area. Your photograph could be one of the lucky winners published in our 2012 Member Calendar.

Name _____ Acct. # _____
 Address _____
 City _____ State _____ Zip _____ Phone # _____
 Title/ Date of photograph _____
 Place photograph was taken _____
 Signature _____

All entries must be submitted to:

Midstate Electric Marketing Dept. PO Box 127, La Pine, OR 97739

Power of Community

In May, Oregon electric cooperative leaders made the trek to Washington, D.C., to lobby our elected officials on behalf of the more than 200,000 members of Oregon's electric co-ops.

During the visit, the group met with representatives from Oregon's congressional delegation, including U.S. Sens. Jeff Merkley and Ron Wyden, and U.S. Reps. Peter DeFazio, Kurt Schrader, Greg Walden and David Wu.



The group also met with leadership offices and key committees with jurisdiction over the Bonneville Power Administration, which markets electricity to Oregon cooperatives.

Oregon Rural Electric Cooperative Association President Roman Gillen testified before the House of Representatives Water and Power Subcommittee on the importance of keeping rates affordable for consumers.

Some legislators outside the Northwest have proposed an energy tax on customers of BPA to help reduce the deficit. Gillen noted that while Northwest residents are concerned about the deficit, "it makes no sense to impose an energy tax on those who can least afford it," such as those on fixed incomes.

During the meetings, the rural electric leaders made the point that cooperatives take our responsibility seriously to provide reliable service, but federal regulations can be burdensome and costly without improving the reliability of the electrical grid.

"We appreciate the Oregon congressional delegation listening to our issues," says ORECA Executive Director Ted Case. "They know we are there on behalf of our members."

The meetings were in conjunction with the National Rural Electric Cooperative Association's Legislative Conference, a gathering of 3,000 co-op leaders from across the country.

Provided by the Oregon Rural Electric Cooperative Association for its Power of Community members. To learn more or sign up, go to www.oreca.org/powercom.php.

MyUsage.com Powers Awareness

MyUsage.com is comprised of two very different program options, PowerPay and PowerView.



What is PowerPay?

PowerPay allows you to prepay for your electricity before you use it. PowerPay provides an alternative to traditional monthly billing by allowing you to decide when you want to deposit funds into your account. The beauty of PowerPay is that you can "fill up" your electric account just like you fill up your gas tank in your car - 1 gallon at a time or with a full tank.

PAY AS YOU GO

Your prepaid balance is adjusted based on your daily energy use. When your balance gets low, you add money as it fits your budget. Participants may pay as much or as often as they wish as long as the account retains a positive balance. At a negative balance, the power will automatically turn off. When a payment is made, power will be reconnected automatically.

HOW PowerPay WORKS

For as little as \$65, you can open a PowerPay account.* New and existing members may participate in our program. A security deposit is not required for new members. Existing member's deposits are applied as a credit when opening a PowerPay account. Once a PowerPay account has been activated, participants elect to be notified of low balances, daily balance, pending disconnect, disconnection and reconnection via phone, email and/or text messaging.

* Other charges may be applicable.

MYUSAGE.COM

What is PowerView?

PowerView is an energy-awareness/monitoring service offered by Midstate Electric for members who wish to remain on traditional monthly billing but who want to take a more active role in monitoring electric use.

What are the benefits of PowerView?

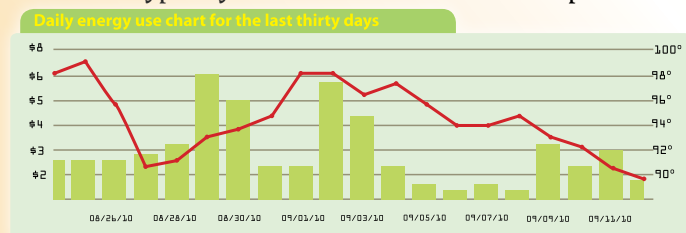
Statistics show that those who monitor or track their energy use on a regular basis, use less energy. By knowing how much energy is used every day, members are empowered to adjust their lifestyle resulting in energy savings of 10-15%.

PowerView...As easy as 1-2-3

By logging in to MyUsage.com, members can monitor daily electricity use and have high usage alerts sent via email. PowerView users can sign up for the program and choose how and when to receive daily updates and alerts on their electric account in 3 easy steps:

1. Have your Midstate Electric account number and meter number ready when you log into MyUsage.com.
2. Click to setup an account and type in your email address and select a password.
3. Click on Usage

Monitor account and log on to the website to check your daily electricity use.



Midstate Electric's 59th Annual Meeting

In the cooperative spirit, 462 registered members and their guests gathered for the 59th Annual Meeting of Midstate Electric on Saturday, May 14, 2011 at the La Pine Middle School. Setting a new record in attendance, the members enjoyed an excellent barbecue lunch... great health fair and vendor exhibit booths...a fun visit with old friends...and lots of terrific door prizes.



Holiday Closing for Independence Day, Monday, July 4

